



# SAICHON SOMKIDSAMER

## UX/UI DESIGNER

SINCE 2012 - PRESENT

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### PROFESSIONAL SUMMARY

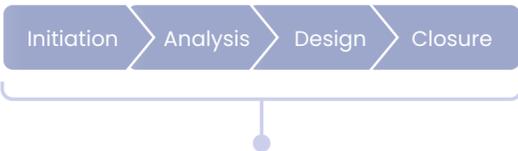
Specialized in strategic planning and solution development for projects, products, and campaigns, with over 10 years of experience working with B2B, B2C, and government clients.

### PROFESSIONAL SKILLS

Proficient in translating user requirements into feature/function analysis and workflow planning (As-Is & To-Be) to design effective UX wireframe solutions. Experienced in collaborating with teams and clients to define a clear and actionable scope of work.

### PROBLEM SOLVING

- Business Competition
- Business Process / Workflow
- Feature & Function Solution
- User experience & journey
- Learnability
- Efficiency
- Memorability
- Satisfaction



Responsible for tracking and updating project progress, and for collaborating and communicating with cross-functional business teams.

### WORK EXPERIENCE



### EDUCATION

June 2008 - March 2012

**Kasetsart University,  
Sri Racha Campus**

Bachelor's Degree: Information  
Technology | GPA 3.49

May 2005 - March 2008

**Chonkanyanukool School**

High School: Science - Math | GPA 2.90

### UX/UI PROJECTS FOR PROBLEM SOLVING

Website  
Responsive & WebView

100+

Application  
iOS & Android

11

CreativeDesign  
Graphic

70+

Kiosk  
Booking

1



#### Enterprise Software Solution

B2B, B2C and government

- ✓ E-Document Management
- ✓ Content Management
- ✓ Report Management
- ✓ Meeting Room Booking
- ✓ HR Management
- ✓ Learning Management
- ✓ Form Management
- ✓ Customer Relationship Management
- ✓ Install Software Automation
- ✓ Element Management
- ✓ BMTA Contract System
- ✓ Litigation & Monitoring
- ✓ Accounting course Management
- ✓ Service Level Agreement
- ✓ Runsheet

#### Sales & Service

- ✓ Product Catalog
- ✓ Selling Management
- ✓ Order Management
- ✓ Chat & Workflow
- ✓ Inventory Management
- ✓ After Sale Service

#### Marketing

- ✓ Website Builder
- ✓ Sale Page
- ✓ Landing Page
- ✓ Digital Marketing
- ✓ Advertising
- ✓ Magento eCommerce

#### Airport

- ✓ Airport Info
- ✓ Airport Wifi
- ✓ Pickup Counter
- ✓ Hotel & Flight Info
- ✓ Plane ticket

#### Other

- ✓ Donate to charity
- ✓ Recruitment Centre
- ✓ Recommended Movies
- ✓ Massage on Demand
- ✓ Exercise Timer
- ✓ Car Leasing

#### AI (Artificial Intelligence)

- ✓ AI tools for advertising agencies
- ✓ AI widgets for website
- ✓ AI generated food menus
- ✓ AI image search for event photo collections
- ✓ AI-based home recommendation based on lifestyle
- ✓ AI solutions for cosmetic surgery planning and simulation

#### Creative Design

UI KIT, Design System

Logo

J-Flag

Business Card

Storyboard

Packaging

Artwork

Infographic

Character

LINE Rich Menu

Present Template

### TECHNICAL SKILLS

- Requirement Analysis
- Business Workflow Analysis
- BPMN Diagram
- Leadership
- Technical & Logical
- Problem Solving
- UX Design (Backend)
- UX Design (Frontend)
- UI Design (Responsive / App)
- Feature & Function Analysis
- Collaborate & Communicate
- Information Architecture
- Creative Design
- Tracking project progress
- Bootstrap Framework
- Data Analysis
- Ionic Framework
- HTML & CSS

### SOFTWARE SKILLS

- Axure RP
- Sketch App
- Figma
- Invision
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- SharePoint Designer
- SharePoint Branding
- Wordpress

Last updated: March 23, 2026

If you would like to view the full portfolio, please introduce your company, job description, and preferred appointment date by emailing [saichon.jobs@gmail.com](mailto:saichon.jobs@gmail.com), or calling **085-0637648**