SAICHON SOMKIDSAMER

UX/UI DESIGNER

SINCE 2012 - PRESENT

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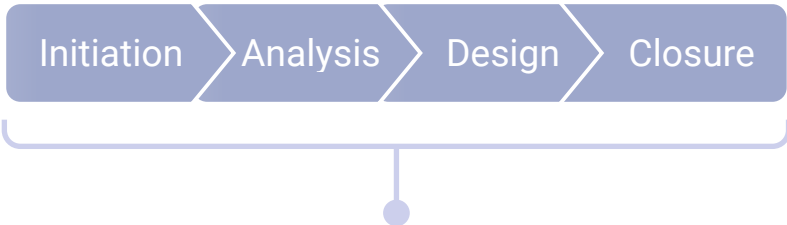
Scan to view my portfolio

PROFESSIONAL SUMMARY

Specialized in strategic planning and solution development for projects, products, and campaigns, with over 10 years of experience working with B2B, B2C, and government clients.

PROFESSIONAL SKILLS

Proficient in translating user requirements into feature/function analysis and workflow planning (As-Is & To-Be) to design effective UX wireframe solutions. Experienced in collaborating with teams and clients to define a clear and actionable scope of work.

PROBLEM SOLVING

- Business Competition
- Business Process / Workflow
- Feature & Function Solution
- User experience & journey
- Learnability
- Efficiency
- Memorability
- Satisfaction

Initiation ▷ Analysis ▷ Design ▷ Closure

Responsible for tracking and updating project progress, and for collaborating and communicating with cross-functional business teams.

WORK EXPERIENCE

AIS
REVOLIC
ITOPPLUS
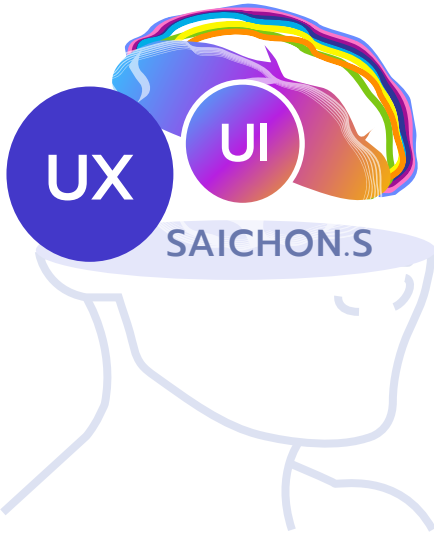Clicknext
Aero Media Group
RIVERPARK INNODIGITAL

EDUCATION

June 2008 - March 2012
Kasetsart University, Sri Racha Campus
Bachelor's Degree: Information Technology | GPA 3.49

May 2005 - March 2008
Chonkanyanukool School
High School: Science - Math | GPA 2.90

Last updated: July 27, 2025

UX/UI PROJECTS FOR PROBLEM SOLVING

Website Responsive	Application IOS & Android	CreativeDesign Graphic	Solve problems for clients B2B, B2C and government
100+	12	70+	40+

Enterprise Software Solution
B2B, B2C and government

- ✔ E-Document Management System
- ✔ Content Management System
- ✔ Report Management
- ✔ Meeting Room Booking
- ✔ HR Management
- ✔ Learning Management System
- ✔ Form Management
- ✔ Customer Relationship Management
- ✔ Install Software Automation
- ✔ Element Management System
- ✔ BMTA Contract System
- ✔ Litigation & Monitoring
- ✔ Accounting course Management
- ✔ Service Level Agreement
- ✔ Runsheet

Sales & Service
B2B, B2C

- ✔ Product Catalog
- ✔ Selling Management
- ✔ Order Management
- ✔ Chat & Workflow
- ✔ Inventory Management
- ✔ After Sale Service

Maketing
B2B, B2C

- ✔ Website System
- ✔ Sale Page
- ✔ Landing Page
- ✔ Digital Marketing
- ✔ Advertising
- ✔ Magento eCommerce

Airport
B2B, B2C

- ✔ Airport Info
- ✔ Airport Wifi
- ✔ Pickup Counter
- ✔ Hotel & Flight Info
- ✔ Plane ticket

Other
B2B, B2C

- ✔ Donate to charity
- ✔ Recruitment Centre
- ✔ Recommended Movies
- ✔ Massage on Demand
- ✔ Exercise Timer
- ✔ Car Leasing

AI (Artificial Intelligence)
B2C

- ✔ AI tools for advertising agencies
- ✔ AI widgets for website
- ✔ AI generated food menus
- ✔ AI image search for event photo collections
- ✔ AI-based home recommendation based on lifestyle
- ✔ AI solutions for cosmetic surgery planning and simulation

Creative Design

- UI KIT, Design System
- Logo
- J-Flag
- Business Card
- Storyboard
- Packaging
- Artwork
- Infographic
- Character
- LINE Rich Menu
- Present Template

TECHNICAL SKILLS

- Requirement Analysis
- Business Workflow Analysis
- BPMN Diagram
- Leadership
- Technical & Logical
- Problem Solving
- UX Design (Backend)
- UX Design (Frontend)
- UI Design (Responsive / App)
- Feature & Function Analysis
- Collaborate & Communicate
- Information Architechture
- Creative Design
- Tracking project progress
- Bootstrap Framework
- Data Analysis
- Ionic Framework
- HTML & CSS

SOFTWARE SKILLS

- Axure RP
- Sketch App
- Figma
- Invision
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- SharePoint Designer
- SharePoint Branding
- Wordpress